

Spotlight on: MyLab • Mastering • Revel

For instructors, technology can mean less time grading and more time for lecture preparation. But how does it benefit your students?

How do your students get support when completing homework?

University of Massachusetts Lowell adopted MyLab™ to give students support and help during homework in the form of just-in-time learning aids like Help Me Solve This. **What happened?** Course completion rates improved from 79% to 91%, and students earning an A as final course grade increased from 8% to 34% (figure 1).

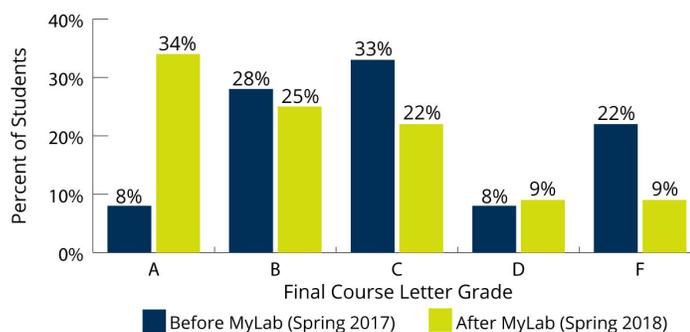


Figure 1. Final Course Letter Grades Before and After Implementation of MyLab

Can personalized homework lead to learning success?

Students using MyLab Math at Louisiana State University who earned a D/F on Test 1 and participated in the school's Test Retake Program, which utilizes MyLab's personalized homework, prerequisites, question pooling, and item analysis features, saw an average ABC rate of 75%, compared to 41% for students who also earned a D/F on Test 1 but did not participate in the program (figure 2).

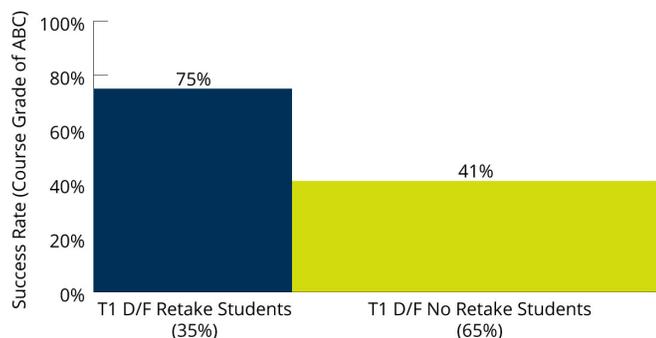


Figure 2. Success Rate for Test 1 D/F Students Who Did and Did Not Participate in Test Retake Program with MyLab Math

How do you help students with poor study skills or who lack motivation to practice on their own?

At University of Texas Tyler, Mastering™ engages students with diverse and adaptive activities to enhance practice and learning. Required for points to encourage unmotivated students to complete assignments, course success rates improved 7 percentage points in A&P I and 27 percentage points in A&P II (figure 3).

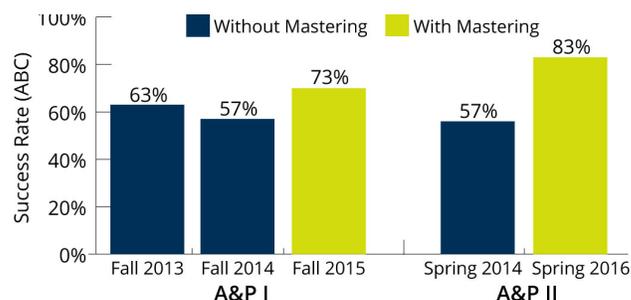


Figure 3. Success Rates without and with Mastering in A&P I and A&P II

How do you ensure that students read the textbook before attending lecture?

Clemson University adopted Revel™ to encourage students to actively read the textbook, giving them their first exposure to the chapter material before class. **The results?** 88% of student survey respondents agreed that completing Revel readings and quizzes better prepared them for class. Average exam scores increased from 81% to 87%, and final course scores increased from 84% to 89% (figure 4).

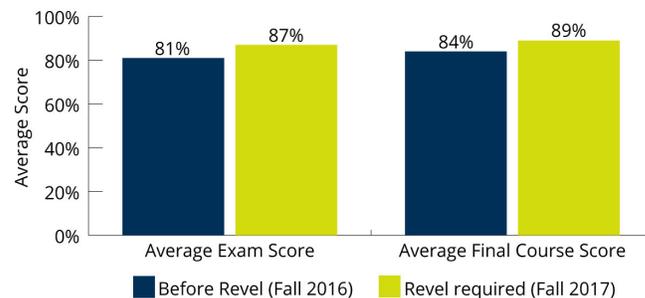


Figure 4. Average Scores Before Revel and with Revel Required

For more information, contact your Pearson rep or visit www.pearsonmylabandmastering.com/results