

Spotlight on: Pearson Career Success

Do your students need help to discover, develop, and demonstrate career readiness skills?

[Texas Tech University](#) adopted Pearson Career Success to help students adopt behaviors and demonstrate skills that drive successful career outcomes. Students are challenged to think deeply about their academic and career goals, to commence a long-term relationship with the Career Management Center, and to create artifacts (like a resume and LinkedIn profile) that will demonstrate their employer-focused skills. Behaviors drive outcomes, and students are engaging in Pearson Career Success at high rates (figure 1).

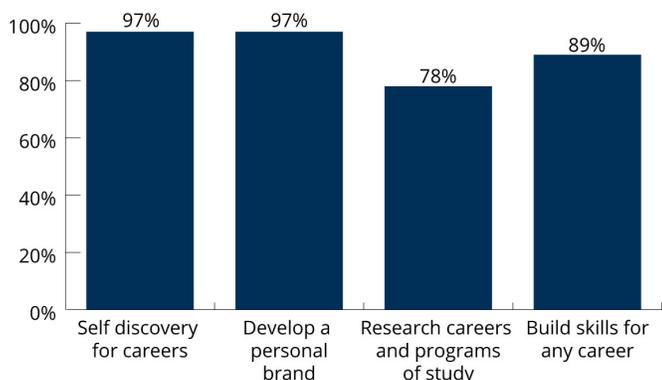


Figure 1. Percentage of Students Engaging Milestone Course Content and Participating in Milestone Activities (n=931)

How do students benefit from GRIT-infused instruction?

[Lone Star College-Tomball](#) infused GRIT™ to strengthen mindset capabilities and to increase persistence and career readiness. Lone Star College-Tomball adopted a strategic focus around GRIT as a means to better prepare students in their pursuit of academic, career, and life aspirations.

The results? Data show slightly higher rates of course completion among the “with GRIT” students versus those without additional GRIT instruction. Educators report improvements in engagement, persistence, and achievement. And students say:

“I actually realized during this assignment that I needed to start spending more time studying for my classes, and I adjusted my daily routines to incorporate that.”

“GRIT helped me understand how to perform tasks and how to manage my time effectively and become a much better college student considering it is my first time back in school since I graduated in 2008.”

How does the Conley Readiness Index provide actionable insights for purposeful learning?

The [University of Tampa](#)’s First Year Experience course is designed to connect success skills explicitly to academic and career pathways and to assess students’ progress toward building defined academic and meta-cognitive capabilities.

The simple act of taking the Conley Readiness Index (CRI) helps students take ownership of their learning, clarifying their aspirations and skillset. Students take the CRI and then work through required course modules covering aspects of student success like academic planning, critical thinking, and time management.

What were the results?

- Students’ self-reported skill levels — both strengths and weaknesses — correlated to pre-test scores on the corresponding MyLab Student Success modules.
- Pre-test to post-test scores on the MyLab Student Success modules showed evidence of across-the-board learning gains (figure 2).

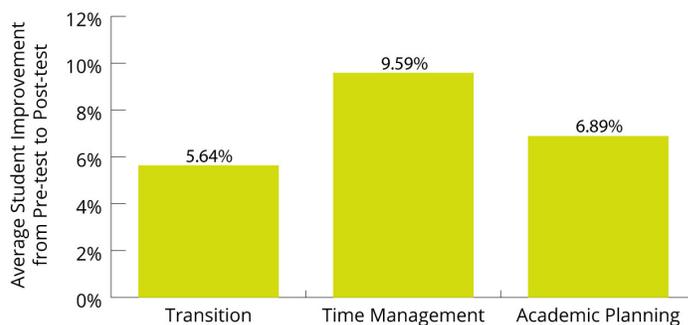


Figure 2. Improvement from Pre-test to Post-test; Transition (n=1,136); Time Management (n=1,117); Academic Planning (n=826)

Learn more about [Pearson Career Success](#), designed to help students infuse their academic understanding with employer-ready skills and demonstrated accomplishments.