Pearson is committed to providing solutions that are tailored to support your developmental education implementation plan – and ensure accelerated pathways to success for your students! Our goal is to provide comprehensive solutions to support students and faculty through the changes that lie ahead. We will work with you to create products and services tailored to your needs. This document will outline some of your possibilities when working with Pearson:

- Flexible print and digital content that supports contextualized learning in a modular, compressed/accelerated, non-course-based, integrated, or co-requisite format.
- MyLab and Mastering programs that offer adaptive tools to support personalized learning for students and reporting tools/services to provide data and results analysis for instructors and administrators.
- Tutoring and mentoring services that help guide your students to the correct path and support them while they’re on it.
# TABLE OF CONTENTS

## MATHEMATICS
- Adaptivity & Acceleration ................................................................. 1  
- Modularized Instruction .................................................................. 3  
- Compressed/Accelerated Courses ...................................................... 5  
- Co-Requisite Courses ..................................................................... 7  
- Contextualized Instruction ............................................................... 9  
- Non-Course Based Remediation ....................................................... 11  

## ENGLISH
- Accelerated/Compressed Courses .................................................... 13  
- Modular Instruction & Emporium Models .......................................... 15  
- Co-Requisite/Accelerated Learning Program Courses ....................... 17  
- Contextualized Instruction ............................................................... 19  
- Integrated Reading & Writing .......................................................... 21  
- Non-Course Based Remediation ....................................................... 23

## STUDENT SUPPORT SERVICES                                         25
ADAPTIVITY & ACCELERATION FOR MATHEMATICS

Pearson offers two technology programs that support personalized, accelerated learning in mathematics: MyMathLab and MyFoundationsLab. Each program offers adaptive tools to give students an individualized learning experience, while allowing them to move through the content at an accelerated pace.

MyMathLab®

MyMathLab has been the leading choice for redesign across the nation. MyMathLab has been used so successfully in a wide variety of redesign formats because it provides a rich and flexible set of course materials (tutorial and assessment tools and textbook and video resources) that can be easily customized. With MyMathLab, you have the ability to assign resources like the text and/or videos to ensure that students are going through the learning process - and not just skipping ahead to their homework!

Adaptivity & Acceleration in MyMathLab

Students can begin each chapter or module with a pretest to check their understanding of the learning objectives covered in that chapter or module. After the pretest, you have several options for personalized practice and assessment that can be used alone or in conjunction with one another:

Personalized Homework

Students' homework assignments are personalized based on their pretest results, allowing them to focus on topics they have not yet mastered.

Adaptive Study Plan

Students are given recommendations on what to learn next based on both their pretest results and their subsequent assignment (possibly the end-of-module test!). Starting in January, instructors will be able to "assign" the study plan as a pre-requisite to a test. As a result of this new functionality, the study plan will also prompt students when they are ready to take the test!
MyFoundationsLab®

MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness in reading, writing, and math. MyFoundationsLab courses are organized around modules and topics, as opposed to a textbook's table of contents.

This learning environment enables adult learners of varying abilities and educational entry points to identify and fill academic gaps at their own paces. Content is topically arranged for each student to master the requisite skills to successfully pursue postsecondary degree paths and accelerate time to completion.

Adaptivity & Acceleration in MyFoundationsLab

Students begin MyFoundationsLab with a diagnostic assessment aligned to the competencies of the PERT or customized to fit the specific goals of your program. The system automatically creates a personalized Learning Path for each student at his or her current level of proficiency. Each Learning Path includes overview tutorials, quality instruction, practice exercises, and step-by-step help to accelerate learning. As students work through the program, a powerful adaptive learning engine continuously monitors each student’s performance and provides personalized recommendations to help them gain mastery as efficiently as possible.

www.pearsonhighered.com/acceleration/math
MODULARIZED INSTRUCTION
FOR MATHEMATICS

Pearson offers two technology programs that support modularized instruction in developmental mathematics: MyMathLab and MyFoundationsLab. Each program offers adaptive tools to give students a personalized learning experience, while allowing them to move through the content at an accelerated pace.

MyMathLab®

MyMathLab has been the leading choice for modular redesigns across the nation - including the states of North Carolina and Virginia, where developmental mathematics is only offered in a modular format. MyMathLab has worked so successfully for others because it provides a rich and flexible set of course materials, including tutorial and assessment tools and textbook and video resources, which can be easily customized. With MyMathLab, you have the ability to assign resources like the text and/or videos to ensure that students are going through the learning process - and not just skipping ahead to their homework.

Course Options

Ready to Go: Our "prealgebra and introductory algebra" and "developmental mathematics" courses cover the Florida competencies for 0018, 0028 and 1033. The content in these courses can be clustered by module (per your specifications!). Premade assignments are available for each textbook section, but we can work with you to create an assignment structure for your modular program.

Prealgebra & Introductory Algebra Options (0018 and 0028)

- Bittinger/Beecher/Ellenbogen/Penna
- Lial/Hestwood
- Martin-Gay

Developmental Math Options (0018, 0028, and 1033)

- Rockswold/Krieger
- Sullivan/Struve/Mazzarella
- Squires/Wyrick
- Tobey/Slater/Blair/Crawford
- Trigsted/Bodden/Gallaher

Made to Order: We can also work with you to create a custom textbook and MyMathLab course, using content from the authors of your choice, and organized and designed around your module outline.
Workbooks and Note-Taking Guides
All of our MyMathLab courses are now available with a workbook or note-taking guide. Many successful redesigns across the country (modules, compressed, and other styles!) require that a workbook or note-taking guide be used in conjunction with MyMathLab to ensure that students learn the importance of taking notes, keeping their work, and staying organized. The setup and design of these guides varies by author – some are more focused on extra practice, while others encourage students to take note while watching videos, etc. – and the good news is that we have many options available!

MyFoundationsLab®
MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness and accelerate learning in reading, writing, and math. MyFoundationsLab courses are organized around modules and topics, as opposed to a textbook’s table of contents.

This one learning environment enables adult learners of varying abilities and educational entry points to identify and fill academic gaps at their own paces. Content is arranged by module for each student to master the requisite skills to successfully pursue postsecondary degree paths and accelerate time to completion.

Course Options
MyFoundationsLab – Aligned to the PERT or customizable to the goals of your program, MFL offers diagnostic assessment, personalized learning paths, and interactive online instruction for reading, writing, math, study skills, and English for non-native speakers.

Foundations of Math for Florida with Martin-Gay Resources – Offers diagnostic assessment and content modules aligned with the Florida curriculum for 0018, 0022, and 0028. Also includes Martin-Gay textbook and video resources.
COMPRESSED/ACCELERATED COURSES FOR MATHEMATICS

Pearson offers two technology programs that support compressed and accelerated courses: MyMathLab and MyFoundationsLab. Each program offers adaptive tools to give students a personalized learning experience, while allowing them to move through the content at an accelerated pace.

**MyMathLab®**

MyMathLab courses are designed around a text or tutorial program and its accompanying resources (videos, animations, PowerPoints, etc). MyMathLab courses are available in various course combinations to accommodate a variety of compressed/accelerated programs.

**Ready to Go Options**

**Prealgebra and Introductory Algebra (0018, 0022, and 0028)**

*Bittinger/Beecher/Ellenbogen/Penna*  
*Lial/Hestwood/Hornsby/McGinnis*  
*Martin-Gay*

**Developmental Mathematics (0018, 0022, 0028, and 1033)**

*Rockswold/Krieger*  
*Sullivan/Struve/Mazzarella*  
*Squires/Wyrick*  
*Tobey/Slater/Blair/Crawford*  
*Trigsted/Bodden/Gallaher*

**Introductory and Intermediate Algebra (0028 and 1033)**

Several options are listed below, but you can view all options in our online catalog.
All of our MyMathLab courses are now available with a workbook or note-taking guide. Many successful redesigns across the country (modules, compressed, and other styles!) require that a workbook or note-taking guide be used in conjunction with MyMathLab to ensure that students learn the importance of taking notes, keeping their work, and staying organized. The setup and design of these guides varies by author – some are more focused on extra practice, while others encourage students to take note while watching videos, etc. – but the good news is that we have many options available!

**Workbooks and Note-Taking Guides**

MyFoundationsLab® is a competency-based, online assessment and skill-building program designed to improve academic preparedness in **reading, writing, and math**. MyFoundationsLab courses are organized around modules and topics, as opposed to a textbook's table of contents.

This learning environment enables adult learners of varying abilities and educational entry points to identify and fill academic gaps at their own paces. Content is topically arranged for each student to master the requisite skills to successfully pursue postsecondary degree paths and accelerate time to completion.

**Course Options**

**MyFoundationsLab** – Aligned to the PERT or customizable to the goals of your program, MFL offers diagnostic assessment, personalized learning paths, and interactive online instruction for reading, writing, math, study skills, and English for non-native speakers.

**Foundations of Math for Florida with Martin-Gay Resources** – Offers diagnostic assessment and content modules aligned with the Florida curriculum for 0018, 0022, and 0028. Each course includes Martin-Gay textbook and video resources.
CO-REQUISITE COURSES FOR MATHEMATICS

Pearson MyLab products can work seamlessly for an approach that blends the content of two courses, such as a credit-bearing course like Intermediate Algebra paired with remediation at the developmental level. MyMathLab, MyMathTest, and MyFoundationsLab are all options for co-requisite courses – depending on the style and approach of your course and the content you plan to cover. In addition to these technology solutions, new texts and ancillaries have been developed with these courses in mind.

MyMathLab® with Integrated Review

This new option offers a complete college-level MyMathLab® course with integrated review of select topics from developmental algebra. These courses provide a full suite of resources for the college-level text, along with additional assignments and study aids for students who will benefit from remediation on developmental topics. Because these are Ready to Go MyMathLab courses, all assignments (both college-level and developmental review) are preassigned (instructors can edit at any time). Printed support resources, including the textbook and Integrated Review Worksheets, are also available.

Developmental Mathematics and Liberal Arts Mathematics (MGF1106 and MGF1107)

Developmental Mathematics and College Algebra (1105)

Developmental Mathematics and Intermediate Algebra (1033) – We can create Intermediate Algebra with Integrated Review co-requisite courses using the MyMathLab courses for our combined introductory and intermediate algebra texts. We have listed several options for this course below, but you can view the complete list of options in our online catalog.

Bittinger/Beecher
Carson/Jordan
Lial/Hornsby/McGinnis
Martin-Gay
Tobey/Slater/Blair/Crawford
MyStatLab® with Integrated Review

MyStatLab with Integrated Review programs work just like MyMathLab with Integrated Review and offer the same print resources!

Developmental Mathematics and Statistical Methods (STA2023)

Made to Order Co-Requisite Solutions: We can also work with you to create a custom textbook and MyMathLab/MyStatLab course using content from the authors of your choice, organized and designed around your co-requisite plan.

MyMathTest®

MyMathTest is a testing tool that assesses students’ strengths and knowledge gaps. It can be used as a preparation for placement test, or as a remediation tool. With MyMathTest you can create online assessments that generate a personalized study plan for each student based on their performance on the assessments. When used to support a co-requisite model, MyMathTest can provide supplemental math instruction for just about any college course. The depth of content ranges from basic arithmetic to precalculus, and we can help you create tests and a study plan that will cover the math needed to complement the companion course.

MyFoundationsLab®

MyFoundationsLab is a complete online mastery-based resource for assessing and remediating college- and career-readiness skills in reading, writing and mathematics. The system offers a rich environment of pre-built or customized assessments, personalized learning plans, and highly interactive learning activities that enable students to master skills at their own pace. MyFoundationsLab courses are organized around modules and topics, as opposed to a textbook’s table of contents.

Developmental Math (0018, 0022, or 0028) with Student Success/Study Skills

MyFoundationsLab for Student Success is a flexible online learning environment designed to help students 'start strong, finish stronger.' The program enables students of all ages and educational entry points to identify and fill academic gaps and build critical personal and professional soft skills for ongoing postsecondary success.

www.pearsonhighered.com/acceleration/math
CONTEXTUALIZED INSTRUCTION FOR MATHEMATICS

Pearson offers a variety of MyMathLab/textbook and MyFoundationsLab programs for a contextualized program with applications to support Florida’s meta-majors.

MyMathLab®

We have seen several course outlines for proposed 0029 courses, and they were all different. If you have prepared an outline for your own 0029 course, we would be happy to correlate your plan to the most appropriate MyMathLab/textbook programs. See below for some of our options.

Almy/Foes Math Lit

*Math Lit*, by Kathleen Almy and Heather Foes, provides a one-semester alternative to the traditional two-semester developmental algebra sequence for non-STEM (Science, Technology, Engineering, and Math) students. This new approach offers an accelerated pathway to college readiness through developmental math, allowing non-STEM students to move directly into liberal arts math or introductory statistics, while also preparing STEM students for intermediate algebra. Through its emphasis on contextual problem-solving, the Almy/Foes worktext and its accompanying MyMathLab® course help students understand and practice the major themes of numeracy, proportional reasoning, algebraic reasoning, and functions.

Blitzer Thinking Mathematically with Integrated Review

Blitzer’s MyMathLab for *Thinking Mathematically* with Integrated Review is a new co-requisite course solution, offering a complete liberal arts MyMathLab® course with integrated review of select topics from developmental algebra. The course provides the full suite of resources for Blitzer’s *Thinking Mathematically*, Fifth Edition, along with additional assignments and study aids for students who will benefit from remediation on developmental topics. Because this is a Ready to Go MyMathLab course, all assignments (both college-level and developmental review) are preassigned (instructors can edit at any time). Printed support resources, including the complete Thinking Mathematically, Fifth edition textbook, and Integrated Review Worksheets are also available.

Blitzer Math for Your World

In Bob Blitzer fashion, his newest title presents math topics in a way that is interesting and relevant to today’s students. Detailed development of Algebra topics early in the textbook enhances students’ skills before moving on. Voice balloons and step-by-step solutions walk students through examples. Extensive chapter review materials, such as visuals, additional examples, and 2 chapter tests, help students prepare for the test. The Brief Review feature covers topics students should already know, freeing up classroom time. Two chapters dedicated to financial mathematics prepare students for using math in the real world. Blitzer provides the applications and technology students need to gain an appreciation for mathematics.
Sullivan Statistics with Integrated Review

Statistics: Informed Decisions Using Data, Fourth Edition, provides tools that help students see the bigger picture and make informed decisions. In addition, Mike Sullivan’s contributions to the supplements and technology program make it easier to teach a multi-dimensional, engaging course. The course provides the full suite of resources available for Sullivan Statistics: Informed Decisions Using Data, along with additional, integrated assignments and study aids for students who will benefit from remediation on developmental algebra topics. Because this is a Ready to Go MyMathLab course, all assignments (both college-level and developmental review) are preassigned (instructors can edit at any time). Printed support resources, including the complete textbook and Integrated Review Worksheet, are also available.

MyFoundationsLab®

MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness and accelerate learning in reading, writing, and mathematics. For each subject, students begin with a diagnostic assessment aligned to the competencies of the PERT or customized to fit the specific goals of your program. This one learning environment enables adult learners of varying academic abilities and educational entry points to identify and fill academics gaps, learn at their own paces, and achieve mastery of the fundamental skills required for successful transitions to career or postsecondary pathways.

MyFoundationsLab for Career Readiness- Includes basic academics plus a Career Readiness module aligned to WorkKeys® to help learners build the competencies needed to improve employability, attain a Florida Ready to Work credential or National Career Readiness Certificate, and establish themselves in high-demand careers. Modules for Reading for Information, Locating Information, and Applied Mathematics offer students personalized learning pathways and contextualized content from a wide range of occupations.

MyFoundationsLab for Health Professions - Offers readings and practice exercises contextualized to allied health allied professions to help students build their core skills to successfully pursue and complete occupational training and establish themselves in high-demand, health care professions.

www.pearsonhighered.com/acceleration/math
NON-COURSE BASED REMEDIATION FOR MATHEMATICS

Many Florida institutions are successfully implementing non-course based offerings for a variety of program types:
- Programs to help students bypass some or all developmental courses
- Intervention Programs to help students who are struggling in the development sequence.

At Pearson, we offer several products that provide solutions for these types of programs.

<table>
<thead>
<tr>
<th>WHAT ARE YOUR GOALS?</th>
<th>MyFoundationsLab®</th>
<th>MyMathTest®</th>
<th>MyMathLab®</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students need to remediate in multiple disciplines</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Students just need a brief refresher</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Students need to learn (not just review) new material</td>
<td>✔️</td>
<td></td>
<td>✔️</td>
</tr>
<tr>
<td>Students may be working with or without a designated instructor</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
</tbody>
</table>

MyFoundationsLab®

MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness and accelerate learning in reading, writing, and mathematics. For each subject, students begin with a diagnostic assessment aligned to the competencies of the PERT or customized to fit the specific goals of your program. The system automatically creates a personalized Learning Path for each student at his or her current level of proficiency. This one learning environment enables adult learners to identify and fill academic gaps to successfully pursue postsecondary degree paths, reduce placement in developmental studies, save critical financial aid, and accelerate time to completion.

MyMathTest®

MyMathTest is a testing tool that assesses students’ strengths and knowledge gaps. It can be used as a preparation for placement test, or as a remediation tool. With MyMathTest you can create online assessments that generate a personalized study plan for each student based on their performance on the assessments.

MyMathLab®

MyMathLab has been the leading choice for redesign across the nation. MyMathLab has worked so successfully for others in a wide variety of redesign formats because it provides a rich and flexible set of course materials (tutorial and assessment tools and textbook and video resources) that can be easily customized. With MyMathLab, you have the ability to assign resources like the text and/or videos to ensure that students are going through the learning process - and not just skipping ahead to their homework!
ACCELERATED or COMPRESSED SOLUTIONS FOR ENGLISH

Our technology solutions are ideal for use in “fast track” programs that aim to reduce the time normally spent on the subject matter (e.g., a traditional 16-week semester taught in 8 weeks) and provide additional exit points for students as they demonstrate mastery of the material.

**MyWritingLab, MyReadingLab, MySkillsLab**

Pearson’s MyLab products offer a completely personalized experience—including continuously adaptive functionality that serves as a personal tutor for students. As a result, students can navigate more efficiently through the course material. MyLabs cover a wide range of course material with four levels for reading, four for writing, and integrated reading and writing options.

- **MyReadingLab**: Fundamental, Introductory, Intermediate, and Advanced
- **MyWritingLab**: Basic Sentence and Grammar Practice, Sentences and Paragraphs, Paragraphs and Essays, Essays and Research
- **MySkillsLab**: Fundamentals, Introductory, Intermediate, Advanced, Comprehensive (includes Introductory, Intermediate, and Advanced)

**Adaptive Learning & Acceleration**

Students begin each module with a pretest to check their understanding of the learning objectives covered in that module. After the pretest, options for personalized practice and assessment can be used alone or in conjunction with one another:

**Personalized Learning Path**

High-level Path Builder diagnostics determine individual student proficiencies at a given level and, more importantly, identify areas for remediation, which are then mapped out in a Learning Path for the student to work through towards mastery.

**Adaptive Learning**

As each student progresses through the course, the MyLab evaluates that student’s results on each assessment and recommends new topics for study. If students are working in the Learning Path, the program adapts its recommendations based on their most recent performance. If you create assignments, the MyLab has your next assignment in mind and adapts its recommendations to help each student build toward that next assignment.

**Always Learning**

**Pearson**
Ticket to Write
Thurman/Gary, Ticket to Write: Writing Skills for Success

To accompany MyWritingLab, as an eText and/or printed text, Ticket to Write focuses on contemporary media and issues that stimulate student learning, covers paragraph and essay development simultaneously, and employs a “solutions approach” to grammar.

In Part 1, students learn prewriting, drafting, revising, editing, and proofreading techniques in relation to both paragraphs and essays. In each chapter of Part 2, they learn how to use a specific pattern of organization to construct a paragraph and then an essay. Combining instruction in this way allows students to see the parallels between developing paragraphs and essays, and it shows them how the writing process is integral to both. The coverage of both paragraphs and essays in each chapter in Part 2 allows for individualized instruction: novice students can practice paragraph writing first while more confident writers can move right into essay writing. Ticket to Write: Writing Skills for Success is the perfect book for departments running condensed or accelerated developmental writing courses that need to cover sentence basics through essays in 8 weeks.

MyFoundationsLab

MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness in reading, writing, and mathematics. This one learning environment enables adult learners of varying abilities and educational entry points to identify and fill academic gaps at their own pace. Content is topically arranged for each student to master the requisite skills to successfully pursue postsecondary degree paths, reduce placement in developmental studies, save critical financial aid, and accelerate time to completion.

According to the Educational Policy Improvement Center, writing may be the academic skill most closely associated with college success. To help improve outcomes across the curriculum, Pearson Writer helps each student manage writing and research projects, and get answers from trusted, searchable content. It’s accessible anytime, anywhere—from smartphones, tablets, laptops, and computers.

This is particularly important in accelerated or compressed course models, in which course content is covered in a limited time. Instructors may have less time to review writing skills and students would benefit from additional support outside of class. This impacts all courses at the school that involve writing such as the humanities, social sciences, research courses, and beyond.

www.pearsonhighered.com/writer
MODULAR INSTRUCTION & EMPORIUM MODELS FOR ENGLISH

Pearson offers technology solutions to support modules across the curriculum: MyWritingLab, MyReadingLab, MySkillsLab, and MyFoundationsLab. Each program offers adaptive tools to give students a personalized learning experience, while allowing them to move through the content at an accelerated pace.

**MyWritingLab, MyReadingLab, MySkillsLab**

Each program provides a rich and flexible set of course materials, including tutorial and assessment tools and textbook and video resources, which can be easily customized. You can assign resources like animations, to ensure that students are going through the learning process and not skipping ahead to their homework.

- **MyWritingLab**: Basic Sentence and Grammar Practice, Sentences and Paragraphs, Paragraphs and Essays, Essays and Research
- **MyReadingLab**: Fundamental, Introductory, Intermediate, and Advanced
- **MySkillsLab**: Fundamentals, Introductory, Intermediate, Advanced, and Comprehensive (includes Introductory, Intermediate, and Advanced)

**Adaptive Learning & Acceleration**

Students begin each module with a pretest to check their understanding of learning objectives in that module. After the pretest, you have several options for personalized practice and assessment that can be used alone or in conjunction with one another:

**Personalized Learning Path**

High-level Path Builder diagnostics determine individual student proficiencies at a given level and, more importantly, identify areas for remediation, which are then mapped out in a Learning Path for the student to work through towards mastery.

**Adaptive Learning**

As each student progresses through the course, the MyLab evaluates that student’s results on each assessment and recommends new topics for study. If students are working in the Learning Path, the program adapts its recommendations based on their most recent performance. If you create assignments, the MyLab has your next assignment in mind and adapts its recommendations to help each student build toward that next assignment.
CourseConnect

Built by subject matter experts and credentialed instructional designers, CourseConnect™ is a suite of comprehensive online courses that emphasize learning outcomes and is designed for use on laptops, iPads, and other devices. Interactive lesson content, multimedia and reading assignments from leading Pearson texts are aligned with each learning outcome to support comprehension of the material. Developmental Writing is a twelve-lesson course that introduces the fundamental tools and techniques adult learners will need to use to write clear sentences, effective paragraphs, and well-organized essays for general education courses and employment settings. Students will develop an understanding about how to organize, clarify, and communicate written ideas, and also develop skills in writing in Standard American English, and in revising and editing to clarify voice, tone, style, and mode.

MyFoundationsLab

MyFoundationsLab is a competency-based, online assessment and skill-building program designed to improve academic preparedness and accelerate learning in reading, writing, and mathematics. This one learning environment enables adult learners of varying abilities and educational entry points to identify and fill academic gaps at their own paces. Content is arranged by module for each student to master the requisite skills to successfully pursue postsecondary degree paths, reduce placement in developmental studies, save critical financial aid, and accelerate time to completion.

Adaptive Learning & Acceleration in MyFoundationsLab

Students can get started in MyFoundationsLab by taking a Path Builder diagnostic test, designed to cover developmental math and English competencies. Based on their Path Builder results, students then receive a personalized set of content modules, in a format called the Learning Path. Each content module in a student’s Learning Path covers a general concept such as “Basic Grammar.” Once inside a module, a student can take a shorter diagnostic, called a Skills Check, which defines the exact smaller topics a student needs to understand in order to prove mastery for the module. These smaller topics, for example, might include “Verbs” or ideas related to the larger module concept.

Course Options

MyFoundationsLab – Aligned to the PERT or customizable to the goals of your program, MFL offers diagnostic assessment, personalized learning paths, and interactive online instruction for reading, writing, math, study skills, and English for non-native speakers.

MyFoundationsLab for Student Success – Designed for programs that want to identify and fill students’ academic gaps and build critical personal and professional soft skills for ongoing postsecondary success.

MyFoundationsLab for Health Professions – Offers examples contextualized to allied health allied professions for students to successfully pursue and complete occupational training and establish themselves in high-demand, health care professions.

MyFoundationsLab for Career Readiness – Includes basic academics plus a Career Readiness module aligned to WorkKeys® to help learners build the competencies needed to improve employability, attain a Florida Ready to Work credential or National Career Readiness Certificate, and establish themselves in high-demand careers.

MyFoundationsLab for GED® Prep – Empowers test candidates to target their efforts and build requisite skills to successfully pass each of 2014 GED® tests – Reasoning through Language Arts, Mathematical Reasoning, Social Studies, and Science – on their first attempt.
CO-REQUISITES/ALP*
FOR ENGLISH

Pearson MyLab products are designed to work seamlessly for an approach that blends the content of two courses, such as a credit-bearing course like Composition with embedded remediation at the developmental writing level. In addition to the technology solutions, new texts and ancillaries are developed with these courses in mind.

**MyWritingLab**

For these courses, we offer MyWritingLab at the composition level, which includes diagnostics that lead to embedded remediation for students who may need developmental writing help. This is paired well with both our composition texts and our developmental writing texts.

MyWritingLab offers a completely personalized experience, including continuously adaptive functionality that serves as a personal tutor for students. As a result, students can navigate more efficiently through the course material.

**Composition with Co-Requisite/ALP Material**

For the following texts, Accelerated Learning Workbooks and additional modules in MyWritingLab provide scaffolded reading and writing support for students who need them, as well as just-in-time grammar remediation.


Organized by writers’ purposes (to explain, to evaluate, to argue, etc.), this text foregrounds rhetorical awareness and asks students to consider their purpose, audience, and genre every time they write.

*Reinking/von der Osten, Strategies for Successful Writing, Tenth Edition*

Organized by rhetorical modes (narration, compare and contrast, cause and effect, etc.), this text keeps instruction brief and to-the-point, using extensive examples instead to help students see what different strategies look like when applied in real texts.

The Accelerated Learning Workbooks and additional modules in MyWritingLab provide review opportunities for students who need support and practice. Students are assigned the composition-level exercises and prompts from the textbook, and the instructor has the option of assigning supporting exercises and prompts at the developmental level to students who need them. Michelle Zollars, Coordinator of the Accelerated Learning Program at Patrick Henry Community College, created the reading and writing support for these accelerated courses.

In addition, MyWritingLab offers diagnostic, instruction, practice, and remediation on grammar issues, progressing students to increasingly challenging exercises. Support for affective issues includes study skills, life skills, and career skills.

* Accelerated Learning Programs, in which basic writers take the same course as students who placed into composition.
Lower Level Writing Options: Essay Level

As more students enter the credit-bearing courses, instructors may seek solutions that take a basic essay approach with some higher order topics covered. MyWritingLab is available for basic writing courses at the essay level, in addition to texts like these.

*Everyday Writing* incorporates the connections between basic writers and second language writers -- their unfamiliarity with standard written English, their inexperience with academic writing and reading in English, and the diversity of their ethnic, cultural, and linguistic backgrounds.

Flachmann, *Mosaics: Reading and Writing Essays*, Sixth Edition
*Mosaics* illustrates how reading and writing are part of an interrelated process, and encourages students to discover how the “mosaics” of their own reading and writing processes work together to form a coherent whole.

*The Write Stuff* equips developing writers with the critical thinking skills they need to interpret and analyze information and express their ideas clearly and logically in writing.

Made to Order

We can also work with you to create a custom textbook and MyLab course using content from the authors of your choice, organized and designed around your corequisite plan.

Reimagine writing and research support

According to the Educational Policy Improvement Center, writing may be the academic skill most closely associated with college success. To help improve outcomes across the curriculum, Pearson Writer helps each student manage writing and research projects, and get answers to her questions from trusted, searchable content. It’s accessible anytime, anywhere—from smartphones, tablets, laptops, and computers.

[www.pearsonhighered.com/writer](http://www.pearsonhighered.com/writer)

To learn more, visit [www.pearsonhighered.com/courseredesign/english](http://www.pearsonhighered.com/courseredesign/english)
CLASSROOM READY

For a contextualized learning approach, the Pearson MyLabs offer instruction and remediation around reading and writing skills in the context of another subject of potential interest and relevance to students. New technology solutions and content are developed with meta-majors in mind, focusing on interdisciplinary themes and support for the students.

MyFoundationsLab for Career Readiness

MyFoundationsLab enables adult learners of varying academic abilities and educational entry points to identify and fill academic gaps, learn at their own paces, and achieve mastery of the fundamental skills required for successful transitions to career or postsecondary pathways. The Career Readiness module in this version of MyFoundationsLab is aligned to WorkKeys® to help learners build the competencies needed to improve employability, attain a Florida Ready to Work credential or National Career Readiness Certificate, and establish themselves in high-demand careers.

MyFoundationsLab for Health Professions

Pearson offers printed texts, eTexts, and MyLab solutions to support development of reading and/or writing skills and learning in other disciplines. For example, for students pursuing a certificate or associate degree in a health profession, such as a Medical Assistant, MyFoundationsLab for Health Professions offers reading, writing, and math instruction in the context of these fields. This helps students build their core skills in order to successfully pursue and complete occupational training and establish themselves in high-demand, health care professions.

To learn more, visit www.pearsonhighered.com/courseredesign/english
Developmental Writing and Reading, Organized by Theme or Discipline

To accompany MyWritingLab, MyReadingLab, or MySkillsLab, select texts have incorporated themes or discipline-specific content within chapters or throughout that provides context for students so they are able to see the relevance of the given topic. If you have prepared an outline for your own course, we would be happy to correlate your plan to the most appropriate MyLab/textbook program.


*Write Time, Write Place* presents writing and grammar instruction within the framework of a particular discipline and provides carefully selected readings and activities that will encourage students to read, think critically, and write at a college level.

Gaetz/Phadke, *The Writer’s World series* (January 2014)

*The Writer’s World* series addresses the diverse needs of today’s students: students whose first language is not English, students who respond favorably to visuals, and students who have varying skill levels. The series spans all levels of developmental writing, including volumes for *Sentences and Paragraphs; Paragraphs and Essays; and Essays*.

McWhorter, *Reading Across the Disciplines, Sixth Edition* (January 2014)

This text provides reading strategies for a variety of academic disciplines, concise skill instruction, and extensive practice to improve college-level reading and thinking skills.

McWhorter’s *Reading & Writing about Contemporary Issues* (January 2014) offers an integrated approach to reading and writing. It opens with a handbook (Part I) to provide a brief reference and instruction on reading and writing skills. In Part II, nonfiction readings serve as the basis for writing assignments, organized into thematic units that focus on contemporary issues such as the environment, relationships, technology, and personal freedoms. Part III is a “casebook” with readings, offering a focused, in-depth examination of a single contemporary issue: global warming and climate change.

According to the Educational Policy Improvement Center, writing may be the academic skill most closely associated with college success. To help improve outcomes across the curriculum, Pearson Writer helps each student manage writing and research projects, and get answers to her questions from trusted, searchable content. It’s accessible anytime, anywhere—from smartphones, tablets, laptops, and computers.

[www.pearsonhighered.com/writer](http://www.pearsonhighered.com/writer)
INTEGRATED READING & WRITING

For course sequences that teach both reading and writing in the same course, we offer a variety of integrated MySkillsLab courses and accompanying textbooks, which offer a single diagnostic and learning path containing both reading and writing competencies. In this type of program, students learn both sets of competencies and use writing to demonstrate their comprehension of the reading.

MySkillsLab

MySkillsLab has been a popular choice for course redesign in states like Virginia, where they redesigned their developmental courses to integrate reading and writing. MySkillsLab works successfully because it provides a rich and flexible set of course materials, including animations, assessment tools, and textbook resources. With MySkillsLab, you have the ability to assign resources like animations and videos in addition to the exercises, to ensure that students are going through the learning process instead of just skipping ahead to their homework.

MySkillsLab offers the following Integrated courses:
• Integrated—Comprehensive (includes Introductory, Intermediate, Advanced)
• Integrated—Fundamentals
• Integrated—Introductory (can be accompanied by McWhorter's In Harmony)
• Integrated—Intermediate (can be accompanied by McWhorter's In Concert)
• Integrated—Advanced
McWhorter Series

These texts integrate reading and writing, and are supported by MySkillsLab with text-specific exercises within the Learning Path, which feed into the Gradebook.

**Introductory level**

*In Harmony* begins with separate overviews of the reading and writing processes and then offers two full chapters on vocabulary. Each chapter becomes progressively more integrated so students consistently combine basic reading skills with sentence level and paragraph level writing. A brief grammar handbook and ESL guide for non-native speakers appear at the back.

**Intermediate level**

*In Concert* correlates to the intermediate developmental reading level and the paragraph to essay developmental writing level. This begins with separate overviews of the reading and writing processes and then each chapter becomes progressively more integrated so students consistently combine reading and writing skills. Vocabulary workshops and a brief grammar handbook are included.

**Coming January 2014**

McWhorter’s *Reading & Writing about Contemporary Issues* will offer an integrated approach to reading and writing. It opens with a handbook (Part I) to provide a brief reference and instruction on reading and writing skills. In Part II, nonfiction readings serve as the basis for writing assignments (students learn writing from readings), organized into thematic units that focus on contemporary issues such as the environment, relationships, technology, and personal freedoms. Part III is a “casebook” with readings, offering a focused, in-depth examination of a single contemporary issue: global warming and climate change.

Crossroads: Integrated Reading and Writing

**Coming January 2014**

Dusenberry/Moore’s *Crossroads, Second Edition*, demonstrates how reading and writing are interrelated processes, weaving them together to prepare students for the critical reading, critical thinking, and writing expectations of college. Recognizing the widely-accepted principle—and growing trend in classroom practice—that strong reading skills beget better writing and vice versa.

To help improve outcomes across the curriculum, *Pearson Writer* helps each student manage writing and research projects, and get answers to her questions from trusted, searchable content. It’s accessible anytime, anywhere—from smartphones, tablets, laptops, and computers. [www.pearsonhighered.com/writer](http://www.pearsonhighered.com/writer)
NON-COURSE-BASED OPTIONS FOR ENGLISH

Pearson has led the market in developing new solutions for Non-Course-Based Remediation models, which can play out through a variety of program types, including bootcamps, bridge programs, and MOOCs. Through technology solutions such as MyFoundationsLab, Pearson Writer, and other English MyLabs, students can move more quickly into higher level credit courses by allowing them to review and remediate around specific personalized topics.

MyFoundationsLab

MyFoundationsLab is a complete online, mastery-based resource for assessing and remediating college- and career-readiness skills in reading, writing and mathematics. The system offers a rich environment of pre-built or customized assessments, personalized learning plans, and highly interactive learning activities that enable students to master skills at their own pace. MyFoundationsLab courses are not organized around a textbook, but rather by a set of modules and topics.

Adaptive Learning & Acceleration in MyFoundationsLab

Students get started in MyFoundationsLab by taking a Path Builder diagnostic test, designed to cover the Florida developmental math and English competencies. Based on their Path Builder results, students then receive a personalized set of content modules, in a format called the Learning Path. Each content module in a student’s Learning Path covers a general concept such as “Basic Grammar.” Once inside a module, a student can take a shorter diagnostic, called a Skills Check, which defines the exact smaller topics a student needs to understand in order to prove mastery for the module. These smaller topics, for example, might include “Verbs” or ideas related to the larger module concept. The modules and topics in MyFoundationsLab are preset, with the option to change the order of modules and/or remove topics as desired.
**MyFoundationsLab Course Options**

**MyFoundationsLab** is customizable to the goals of your program and offers diagnostic assessment, personalized learning paths, and interactive online instruction for reading, writing, math, study skills, and English for non-native speakers.

**MyFoundationsLab for Student Success** is designed for programs that want to identify and fill students’ academic gaps and build critical personal and professional soft skills for ongoing postsecondary success.

**MyFoundationsLab for Health Professions** offers examples contextualized to allied health allied professions for students to successfully pursue and complete occupational training and establish themselves in high-demand, health care professions.

**MyFoundationsLab for Career Readiness** includes basic academics plus a Career Readiness module aligned to WorkKeys® to help learners build the competencies needed to improve employability and establish themselves in high-demand careers.

**MyFoundationsLab for GED® Prep** addresses the four areas of the 2014 GED® Exam: Reasoning Through Language Arts, Mathematical Reasoning, Social Studies, Science.

---

**PEARSON WRITER**

According to the Educational Policy Improvement Center, writing may be the academic skill most closely associated with college success. To help improve outcomes across the curriculum, Pearson Writer helps each student manage writing and research projects, and get answers to her questions from trusted, searchable content. It’s accessible anytime, anywhere—from smartphones, tablets, laptops, and computers.

Pearson Writer is a mobile-ready, online resource that can be used across the institution, independent of a course.

[www.pearsonhighered.com/writer](http://www.pearsonhighered.com/writer)

---

**MyWritingLab, MyReadingLab, MySkillsLab**

Each program provides a rich and flexible set of online course materials, and each is available in a format that is not tied to a textbook. This makes them well suited for non-course-based solutions, with the option to have students work independently through the Learning Path or complete assignments selected by a faculty member. The following course levels are available:

- **MyWritingLab**: Basic Sentence and Grammar Practice, Sentences and Paragraphs, Paragraphs and Essays, Essays and Research (including critical thinking)
- **MyReadingLab**: Fundamental, Introductory, Intermediate, and Advanced
- **MySkillsLab**: Fundamental, Introductory, Intermediate, Advanced, and Comprehensive (includes Inro/Int/Adv)

To learn more, visit [www.pearsonhighered.com/courseredesign/english](http://www.pearsonhighered.com/courseredesign/english)
Classroom Engagement Systems

Learning Catalytics™ is a "bring your own device" student engagement, assessment, and classroom intelligence system. With Learning Catalytics you can:

• Assess students in real time, using open-ended tasks to probe student understanding.
• Understand immediately where students are and adjust your lecture accordingly.
• Improve your students’ critical-thinking skills.
• Access rich analytics to understand student performance.
• Add your own questions to make Learning Catalytics fit your course exactly.
• Manage student interactions with intelligent grouping and timing.

Learning Catalytics is a technology that has grown out of twenty years of cutting edge research, innovation, and implementation of interactive teaching and peer instruction.

Retention Solutions

As established leaders in student success, Pearson and Starfish Retention Solutions are working together to offer their respective, complementary technologies and services to the higher education community. We believe that we can provide institutions an unparalleled approach to solving the complicated challenges of retaining students and to helping students achieve their educational goals.

A unique design component of the Starfish system is Intelligent Data Integration™, which offers a seamless, fully automated, and centrally managed integration with a range of learning management systems (e.g., Pearson Learning Studio, Blackboard), student information systems, as well as MyLabsPlus and Smarthinking systems provided by Pearson. The company’s integration capabilities go beyond single-sign-on. Through the Starfish system, you will be able to make use of the information inside these other systems to identify automatically which students are not registered for the next term, which students are on academic hold, which students have gone to tutoring, and other indications of concern.

As a Starfish customer, a school could opt for one or more of the following.

• Starfish EARLY ALERT™ is a software service to identify at-risk students based on data within client’s academic and administrative systems, as well as the reported observations of advisors, instructors, and other student services staff members.
• Starfish CONNECT™ is a software service to engage students with the campus community providing online appointment scheduling, waiting room kiosk, as well as the ability for student services staff (e.g., advisors, counselors, tutors) to document their interactions with students via academic plans, success plans and other case management features.
• LMS Adapter allows for a single login from the LMS, as well as automatic export of LMS data (e.g. grades, assignments, course logins) to Starfish.
• Universal Adapter allow automatic uploading of data from SIS to Starfish. (The client would be responsible for getting data off of SIS.)
• Starfish EXPORTER™ is an optional utility software service to allow automatic exporting of data to a CRM, data warehouse, or other system. (Manual download/exporting is included in each main product.)
Mentoring and Tutoring Solutions

Smarthinking

In the past 6 years, no other online tutoring company has helped more Florida students reach their educational goals than Smarthinking. Smarthinking’s online tutoring services focus on the unique needs of each student. Over 450,000 online tutoring sessions have been conducted with over 120,000 Florida college students, and those numbers grow each day. The bottom line is that Smarthinking is helping individuals, institutions, and the state bridge the gap between students who are and who are not college ready.

According to a report issued by the Sloan Consortium, psychologists and educational researchers have found that one-to-one supplemental tutoring programs across disciplines improve student retention and performance. Florida’s colleges have witnessed the same benefit utilizing Smarthinking, based on independent research conducted by individual institutions, as well as by the Florida College System. In one study, students who used Smarthinking in a Developmental Math course had pass rates 16% higher than students who did not use the service. The pass rates were 19% higher in Developmental Writing.

Recent legislation has put additional pressure on Florida colleges and universities to provide options for Developmental Education students; these include students with distinct learning styles, those with a wide range of academic needs, as well as students juggling school with work and family. Smarthinking helps institutions respond to this challenge by providing quick and easy access to highly trained, professional educators around the clock. Tutors can assist students with problem-solving, math skills, reading comprehension, and writing proficiency covering grammar, content development and organization. The service is available 24/7 via any computer with Internet connection.

As mentioned in Florida Senate Bill 1720, Developmental Education needs to be delivered with a variety of strategies that include customized and targeted instruction, compressed course structures, and resources such as one-to-one tutoring. Smarthinking can be integrated to meet the needs of institutional programs and to address the unique requirements of these various educational models:

- **Co-requisite Instruction**: Smarthinking’s online tutoring is available in many disciplines, including the core gateway subjects of math, reading, and writing, and can address all levels of learners. Thus, students can get the personalized academic support they need to address a particular concept or roadblock regardless of the course of enrollment or cross-curricular assignment.

- **Online Education**: Offering live, 24/7 online academic support from expert educators enables online students to get assistance at their convenience, anytime and anywhere, complementing the dynamic and flexible nature of their online enrollment.

- **Self-Paced and Accelerated Instruction**: Each learner has unique needs and goes at their own pace. With Smarthinking online tutoring focused on the specific needs of an individual, students can utilize on-demand support to match their own pace of progress.

Smarthinking, a division of Pearson, has the proven experience, knowledge, and expertise to help Florida institutions meet and conquer this new challenge. Let’s work together to ensure that each and every student is put on a path to academic excellence, as well as on a road to success in life and career.

For additional information on services and purchase options please contact Cindy Hewitt, Smarthinking Executive Sales Director, at cynthia.hewitt@smarthinking.com.
Testimonials

“We are very pleased that Smarthinking has partnered with Florida’s state colleges to make their services more readily available to our students. We have found that our ‘on-the-ground’ and online students appreciate having quality tutoring available during the times when they need assistance, all with the convenience afforded by online access.”

J. David Armstrong, Jr., President
Broward College

“I receive positive feedback from onsite and online faculty and student in support of Smarthinking’s service and the added value it provides. Financially, Smarthinking is a wise investment of college resources as we cannot match Smarthinking’s exceptional online experience and expertly trained staff available 24/7.”

Dr. Barbara Sloan, Vice President, Academic Affairs
Tallahassee Community College

“I am glad that our instructor chose to utilize Smarthinking’s tutorial service. I am returning to school after 15 years of absence and was a little apprehensive about my English Composition class. Thank You for your services. With my first response, my e-structor was extremely beneficial with her suggestions and I felt so comfortable that I couldn’t wait to resubmit the paper with my revisions. The details in the suggestions are precise and are essentially instrumental in my goal towards improving my writing skills. Once again, your staff is highly appreciated!!!”

Ardena B., Student
College of Central Florida

“Smarthinking offers students first quality online feedback and support. It complements our on campus resources and extends our ability to support student learning from developmental studies through college level courses. Students can get help at the moment they need it – not just when the Learning Commons is open to provide it.”

Dr. Sally Search, VP for Student Affairs
Tallahassee Community College