Acclaim’s easy-to-use features make badges a valuable component of the success of your programs.

Organizations that create and manage their badge systems with this platform benefit from:

- A cloud-based service to ensure successful and easy badge system design and management across the organization
- Consulting and training services to support enterprise badging strategies from ideation through implementation, reporting and analysis
- Best practices, workflows and controls to encourage high-quality badge design and management, ensuring each badge represents best practices and is externally validated for high value
- Increased brand visibility with each badge shared across LinkedIn, Facebook, Twitter, over email and embedded within a website

Acclaim empowers learners to:

- Actively engage in training and continuing education opportunities
- Manage and track their learning achievements
- Identify opportunities that align with their skills and organizational needs
- Create a stronger connection with the organization providing opportunities to them
- Share their achievements with professional & social networks

Visit [www.youracclaim.com](http://www.youracclaim.com) to learn more.
Imagine an enterprise in which employees actively seek training and on-going educational opportunities. Where talent mobility and succession planning are easy to recognize and manage. And where external customers recognize and appreciate the efforts going into well-trained employees.

Badges are an enabling technology that allows organizations to elevate their training and development programs. They provide infrastructure for your business to encapsulate and articulate critical skill sets needed for your enterprise to succeed and grow. They serve as a common currency to strengthen partnerships between organizations, employers, credentialers and education/training groups.

Acclaim: A more intuitive, effective badging solution

Acclaim, Pearson’s badge platform, offers organizations an easy way to issue verifiable, web-enabled representations of professional learning and development achievements in the form of digital badges. From their Acclaim profile, badge earners easily share their achievements on LinkedIn, Facebook and Twitter, via email or embedded in a personal website. Organizations also use Acclaim to easily verify, track and manage learning outcomes represented in shared Acclaim badges.

Every badge tells a story

The Open Badge standard allows any organization to define a badge (or a system of badges) to recognize achievements. Each badge begins with an image – a visual representation of the knowledge or skill associated with that particular badge. Open Badges use metadata attached to badge images to provide additional information in a standardized format. Every badge tells its own story about what it signifies, how it was earned, and the organization that conferred it.

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