



PEARSON STUDENT CODING CONTEST

September 7, 2015 – December 17, 2015

**Can you build an app that helps learners learn?
Prove it!**

Build an app that's **proven to help learners learn** and you'll be eligible to win up to \$5,000 and an internship with Pearson. Pearson is a leader and innovator in educational technology, and we're calling on you to create an original and functional application that integrates with our APIs. Together we can transform education!

Your app could include social interactions, adaptive learning, quizzing, polling, or experiential learning that collects real-time data. Maybe a mobile app or one that includes videos? Use your imagination! How would you demonstrate learning using a Pearson API?

The 2015 contest is accepting proposals until November 13, 2015, from students who are enrolled in an undergraduate institution in the United States and Canada (excluding Québec).

Follow us on Twitter

@PearsonNorthAm

and use **#alwayscoding**

to discuss your application.



\$5,000



\$2,500



\$1,000

In addition to the cash prizes, three semi-finalists will have the opportunity to apply and interview for a Summer 2016 internship at Pearson!

For full contest rules and to enter, visit PearsonEd.com/coding-contest