

PEARSON



Pearson Jumpstart PARTNERSHIP

*...working toward the day every child
enters school prepared to succeed.*





About

Jumpstart

Jumpstart is a national non-profit organization that pairs college students with preschoolers in Head Start and other early learning programs for one-to-one attention in language and literacy skills. Jumpstart also focuses on building social and initiative skills as well as involving families in each child's learning experiences. Founded in 1983 at Yale University, Jumpstart has grown into a national network of 50 universities and currently engages 1,600 college students in service to 6,000 children.

Pearson and Jumpstart have partnered to create the Pearson Teacher Fellowship to take the Jumpstart experience one step further — providing a structured program and support for graduating Jumpstart Corps members to become preschool teachers in low-income communities.



Fact: *Research indicates that children who participate in the Jumpstart program show a 17 percent gain in literacy and language skills compared to their non-Jumpstart counterparts.*



"We're thrilled to be working with both Pearson and Jumpstart. They have collectively taken on one of the biggest challenges our industry faces: recruiting, training, and retraining quality Pre-K teachers in urban environments. We applaud their vision and compassion."

Director, Head Start Center



The Pearson Teacher Fellowship ... is at the heart of our Jumpstart partnership. This two-year teacher fellowship program in early childhood education creates a career path for Jumpstart graduates. The Pearson Teacher Fellowship enables bright, dedicated Jumpstart alumni to enter the teaching profession by providing a stipend, intensive training, mentoring from a Pearson professional, and numerous other resources intended to ensure the Fellows' success as new teachers.

The Pearson Businesses

Pearson Education, *The Financial Times* and The Penguin Group are committed to helping Jumpstart achieve its mission. We publish books for and inspired by Jumpstart, and send Jumpstart-affiliated schools learning materials for the children. These include Pearson Early Learning's *Read Together, Talk Together*, Pearson Allyn & Bacon's *Intervening for Literacy: The Jumpstart Story*, Penguin's *Only You* by award-winning author Rosemary Wells, and the Jumpstart Training Manual from Pearson Custom Publishing. We sponsor fundraisers, provide advertising in *The Financial Times*, and help Jumpstart expand through outreach to potential university partners. All across America, our employees are dedicated to the important work Jumpstart has undertaken to prepare children from low-income communities for success in school.

The Pearson Volunteers

Our volunteer programs give Pearson employees the opportunity to make a difference in the lives of the young children and families who are already supported by Jumpstart. Through activities such as readers' programs, local playground builds, center enhancement, supply drives, and mentoring for Fellows, Pearson employees become directly engaged with the many communities Jumpstart serves.



"These children are so incredibly resilient and just amazingly strong human beings for their age... We started talking about role models during the week and I realized that in a way these children have become my role models."

Pearson Teacher Fellow, Boston



Early Literacy – The Foundation for School Success

Recent research in child development and public energy around early childhood education underscore the connection between early literacy and future academic and social success.

Jumpstart Corps members and Pearson Teacher Fellows are working in Head Start and other early childhood education programs around the country, engaging three- to five-year-olds in activities centered around the language, literacy, and the social skills needed for school success. They are actively working toward the day every child in America enters school prepared to succeed.

"It is because of the Pearson-Jumpstart partnership that one day every child in America WILL enter school prepared to succeed."

Pearson Teacher Fellow, New York City

The Campus Connection

Pearson is supporting Jumpstart in expanding its campus-based model. Recently adding 15 colleges and universities to its network, Jumpstart has recruited 1,600 Corps members on 50 campuses across the country — with many more requesting each year to play a part in the Jumpstart success story.



"There is still no job in the world that can match the importance and influence of a great teacher. Through our partnership with Jumpstart, we hope to make a difference in a community we care about by bringing more talented, motivated people into teaching."

Marjorie Scardino, Chief Executive, Pearson